



INTERNAL ASSIGNMENT - 1

Course	BBA	Principles of Management
Semester	1	
Total Marks:	15	

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

- A.** Define Management. Discuss in detail the nature and importance of management
- B.** What are the various types organization? Discuss with examples.
- C.** Write short notes: a) Control techniques b) Delegation of Authority

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

- A.** Managerial grid.
- B.** Unique Features of Japanese Management
- C.** Levels of management
- D.** Comparison of Japanese and American Management – Entrepreneurship
- E.** Leadership and its Characteristics



INTERNAL ASSIGNMENT - 2

Course	BBA	Principles of Management
Semester	1	
Total Marks:	15	

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

- A. Describe the contribution of Max Weber towards management
- B. What are features of Green Management technique?
- C. Explain the steps involved in staffing process.

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

- A. Motivation and Satisfaction
- B. Features of management
- C. Creativity and Innovation
- D. Modern approaches to management
- E. Management as an Art