
 <b>SURESH GYAN VIHAR UNIVERSITY</b> <small>Accredited by NAAC with 'A' Grade</small>		<b>INTERNAL ASSIGNMENT - 1</b>
<b>Course</b>	<b>BBA</b>	<b>Business Environment</b>
<b>Semester</b>	<b>2</b>	
<b>Total Marks:</b>	<b>15</b>	

**Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)**

- A. What are the various types of economic systems?
- B. What are the pros and cons of WTO? Discuss with suitable examples
- C. Explain components of SWOT analysis

**Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)**

- A. Measures taken for liberalisation
- B. Construction industry
- C. Capitalist economy
- D. Effects of globalisation on Indian economy
- E. Statutory company

 <b>SURESH GYAN VIHAR UNIVERSITY</b> <small>Accredited by NAAC with 'A' Grade</small>		<b>INTERNAL ASSIGNMENT - 2</b>
<b>Course</b>	<b>BBA</b>	<b>Business Environment</b>
<b>Semester</b>	<b>2</b>	
<b>Total Marks:</b>	<b>15</b>	

**Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)**

- A. How mixed economy combines the merits of both capitalism and socialism? Explain
- B. Discuss the five forces analysis of Michael Porter
- C. Define FDI. What is the role of FDI in developing economies?

**Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)**

- A. Features of technological environment
- B. MNCs in India
- C. Foreign investment and technology policy
- D. GATT
- E. Significance of social audit