
 SURESH GYAN VIHAR UNIVERSITY <small>Accredited by NAAC with 'A' Grade</small>		INTERNAL ASSIGNMENT - 1
Course	BBA	Management Information Systems and Business Intelligence
Semester	4	
Total Marks:	15	

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

- A. What is spreadsheet? What is Knowledge Acquisition? Explain k-means clustering technique with example.
- B. Explain how failures in Information Technology Management can be reduced by the involvement of business managers in IT planning and Management.
- C. What is Organization Structure? What are the types of Organization Structure? What are the functions of Organization Structure?

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

- A. What is system?
- B. Capabilities of DSS
- C. What is the role of MIS in decision making?
- D. What is its purpose?
- E. Data

 SURESH GYAN VIHAR UNIVERSITY <small>Accredited by NAAC with 'A' Grade</small>		INTERNAL ASSIGNMENT - 2
Course	BBA	Management Information Systems and Business Intelligence
Semester	4	
Total Marks:	15	

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

- A. What is the information needed for the different phases of decision making?
- B. How financial management system support business managers in decision making?
- C. Explain: Architecture and Component of Expert system and MYCIN.

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

- A. MIS Vs Data Processing
- B. Dashboard
- C. What are the different types of MIS?
- D. MIS: factors for success and failure
- E. Information