
 SURESH GYAN VIHAR UNIVERSITY <small>Accredited by NAAC with 'A' Grade</small>		INTERNAL ASSIGNMENT - 1
Course	BBA	Business Entrepreneurship
Semester	5	
Total Marks:	15	

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

- A. Explain the need and importance of entrepreneurship.
- B. What is corporate governance and explain its features?
- C. Define business ethics and its significance.

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

- A. Reverse brainstorming
- B. Advantages of franchising
- C. Features for group entrepreneurship
- D. Features of business
- E. Financial services

 SURESH GYAN VIHAR UNIVERSITY <small>Accredited by NAAC with 'A' Grade</small>		INTERNAL ASSIGNMENT - 2
Course	BBA	Business Entrepreneurship
Semester	5	
Total Marks:	15	

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

- A. What are the factor that make innovation difficult?
- B. Explain various sources of innovation.
- C. Narrate the contribution of karamveer bhaurao patil.

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

- A. Service industry management
- B. Rural unemployment
- C. Marketing is a big challenge
- D. Consumer services
- E. Business goals