
 SURESH GYAN VIHAR UNIVERSITY <small>Accredited by NAAC with 'A' Grade</small>		INTERNAL ASSIGNMENT - 1
Course	BBA	E-Commerce
Semester	6	
Total Marks:	15	

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

- A. What is purchasing cards how it is use?
- B. Write the meaning of merchant account.
- C. Define e services explain nature of e services.

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

- A. Fancy technologies
- B. Gateway electronic data interchange service
- C. Models of e commerce
- D. Comcity
- E. Shop plus

 SURESH GYAN VIHAR UNIVERSITY <small>Accredited by NAAC with 'A' Grade</small>		INTERNAL ASSIGNMENT - 2
Course	BBA	E-Commerce
Semester	6	
Total Marks:	15	

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

- A. Compare and contrast on gateway electronic data interchange service and videsh sanchar Nigam limited.
- B. Write advantages and disadvantages of telemarketing.
- C. What is commerce explain the features of commerce?

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

- A. Transmission files
- B. E-commerce
- C. Gold Rush
- D. Features of shopping Cart
- E. Electronic shopping