
 SURESH GYAN VIHAR UNIVERSITY <small>Accredited by NAAC with 'A' Grade</small>		INTERNAL ASSIGNMENT - 1
Course	MBA	Business Research Methodology
Semester	2	
Total Marks:	15	

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

- A. Define Research Problem. Explain Characteristics of Research Problem
- B. Define Secondary Data and any three sources in detail
- C. What is Research Problem? Explain the steps involved in defining Research Problem.

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

- A. Paired groups: Wilcoxon Signed Rank Test
- B. Comparing Multiple Groups – Parametric One-Way Analysis of Variance (ANOVA)
- C. Sources of Primary Data
- D. Format of Research Proposal
- E. Difference between Quantitative and Qualitative Research Approach

 SURESH GYAN VIHAR UNIVERSITY <small>Accredited by NAAC with 'A' Grade</small>		INTERNAL ASSIGNMENT - 2
Course	MBA	Business Research Methodology
Semester	2	
Total Marks:	15	

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

- A. What is Secondary Data? Explain any five Tools of Secondary Data Collection.
- B. What are the sources of identifying research problem
- C. Define Research design with need & features.

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

- A. Standard Deviation
- B. Data Analysis
- C. Techniques for Qualitative Research
- D. Importance of Research
- E. Nine Essential Research Design Parameters