



**SURESH
GYAN VIHAR**
UNIVERSITY
Accredited by NAAC with 'A' Grade

INTERNAL ASSIGNMENT - 1

Course	MBA	Issues in Bank Management
Semester	3	
Total Marks:	15	

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

- A.** Explain about the case of the Non-merging Bank.
- B.** What is the role of PR in attracting talent? Discuss.
- C.** What is the environmental role of HRD?

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

- A.** Define advertising.
- B.** What is corporate image?
- C.** Define balance.
- D.** Explain Consumer awareness.
- E.** Negative Presentation



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INTERNAL ASSIGNMENT - 2

Course	MBA	Issues in Bank Management
Semester	3	
Total Marks:	15	

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

- A.** What is Management Information System? Explain the Management Information System in Banks.
- B.** Write the various methodology of Efficiency Audit.
- C.** What are the activities of the Local Head Offices? Explain.

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

- A.** Explain good PR Practice.
- B.** Define policies.
- C.** Explain identification and grouping.
- D.** Explain social system.
- E.** What are tangible assets?