
 <b>SURESH GYAN VIHAR UNIVERSITY</b> <small>Accredited by NAAC with 'A' Grade</small>		<b>INTERNAL ASSIGNMENT - 1</b>
<b>Course</b>	<b>MBA</b>	<b>Global Logistics &amp; Supply Chain Management</b>
<b>Semester</b>	<b>3</b>	
<b>Total Marks:</b>	<b>15</b>	

**Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)**

- A. Discuss the issue of centralization versus decentralization as it applies to the purchasing function.
- B. What is global supply chain management? Explain in detail.
- C. What are the advantages of centralized purchasing organizations?

**Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)**

- A. Information Technology Industry
- B. Define FTAA.
- C. What is massive sharing?
- D. Define dominant economy.
- E. Manufacturing Hub

 <b>SURESH GYAN VIHAR UNIVERSITY</b> <small>Accredited by NAAC with 'A' Grade</small>		<b>INTERNAL ASSIGNMENT - 2</b>
<b>Course</b>	<b>MBA</b>	<b>Global Logistics &amp; Supply Chain Management</b>
<b>Semester</b>	<b>3</b>	
<b>Total Marks:</b>	<b>15</b>	

**Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)**

- A. What are the causes of failure in Productivity and it can be overcome?
- B. How Companies gain Competitive edge from Quality.
- C. What are risk/safeguards companies like INTEL face in Outsourcing from China?

**Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)**

- A. Explain liquidation.
- B. Liberalization
- C. What is FPI?
- D. Explain contracting.
- E. KPO