
 <b>SURESH GYAN VIHAR UNIVERSITY</b> <small>Accredited by NAAC with 'A' Grade</small>		<b>INTERNAL ASSIGNMENT - 1</b>
<b>Course</b>	<b>BCA</b>	<b>E-Commerce Concepts</b>
<b>Semester</b>	<b>1</b>	
<b>Total Marks:</b>	<b>15</b>	

**Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)**

- A. Explain the different applications of E-Commerce.
- B. What is NEFT? Explain the NEFT method of funds transfer. Will it be secure?
- C. Why every organization building its own website? Write any ten benefits of having a web site.

**Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)**

- A. Information density
- B. B2A
- C. Clickthroughs
- D. URL
- E. B2B

 <b>SURESH GYAN VIHAR UNIVERSITY</b> <small>Accredited by NAAC with 'A' Grade</small>		<b>INTERNAL ASSIGNMENT - 2</b>
<b>Course</b>	<b>BCA</b>	<b>E-Commerce Concepts</b>
<b>Semester</b>	<b>1</b>	
<b>Total Marks:</b>	<b>15</b>	

**Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)**

- A. What is E-cash? Explain the various security issues in E-cash system.
- B. How to prevent un-authorized access to data of any organization when internet is used. Explain internal security levels and external security levels in detail
- C. Companies conduct business online today. Justify

**Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)**

- A. Online banking
- B. C2C
- C. Banner exchange
- D. Online billing
- E. Ubiquity