
 SURESH GYAN VIHAR UNIVERSITY <small>Accredited by NAAC with 'A' Grade</small>		INTERNAL ASSIGNMENT - 1
Course	MBA	Business Research Methodology
Semester	2	
Total Marks:	15	

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

- A. Explain Research paper along with the types and characteristics.
- B. Define Hypothesis. Explain Hypothesis Testing.
- C. Explain the following (a) Classification (b) Motivation in Research

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

- A. Features of Good Research Design
- B. Parameters of Good Hypothesis
- C. Research Proposal
- D. Techniques for Quantitative Data Analysis
- E. Sampling Size Determination

 SURESH GYAN VIHAR UNIVERSITY <small>Accredited by NAAC with 'A' Grade</small>		INTERNAL ASSIGNMENT - 2
Course	MBA	Business Research Methodology
Semester	2	
Total Marks:	15	

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

- A. What are the methods of Data Collection? Explain
- B. Explain the Concept of Reliability in Research.
- C. Define Primary Data and any three sources in detail.

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

- A. Characteristics of Researcher
- B. Importance of Research
- C. Frequency distributions
- D. Techniques for Quantitative Research
- E. Process of Research