



**SURESH  
GYAN VIHAR**  
UNIVERSITY  
Accredited by NAAC with 'A' Grade

**INTERNAL ASSIGNMENT - 1**

<b>Course</b>	<b>MBA</b>	<b>Fundamentals of Global Business Management</b>
<b>Semester</b>	<b>3</b>	
<b>Total Marks:</b>	<b>15</b>	

**Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)**

- A.** Explain the reasons for Need for International Trade.
- B.** Explain the meaning of Globalization in detail.
- C.** Describe the International Cultural Environment in detail.

**Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)**

- A.** What is NRI?
- B.** What is commodity?
- C.** Define HLL.
- D.** What is capital immobility?
- E.** Inco Terms



**SURESH  
GYAN VIHAR**  
UNIVERSITY  
Accredited by NAAC with 'A' Grade

**INTERNAL ASSIGNMENT - 2**

<b>Course</b>	<b>MBA</b>	<b>Fundamentals of Global Business Management</b>
<b>Semester</b>	<b>3</b>	
<b>Total Marks:</b>	<b>15</b>	

**Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)**

- A.** Describe the Risks in International Business in detail.
- B.** How can we avoid errors in business influenced by SRCs?
- C.** Describe different stages of Internationalization.

**Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)**

- A.** Explain economic warfare.
- B.** Define liberalization of cross.
- C.** Explain DEQ.
- D.** Michael Porter Model
- E.** Explain ICC.