



**INTERNAL ASSIGNMENT – 1**

<b>Course</b>	<b>MBA</b>	<b>Fundamentals of Global Business Management</b>
<b>Semester</b>	<b>3</b>	
<b>Total Marks:</b>	<b>15</b>	

**Q.1.** Write answers for any two questions from below. (5 marks each – Word limit – 500)

**A.** Differentiate between domestic and international business.

**B.** Describe the concept of Self Reference Criterion (SRC) in detail.

**C.** Explain the Export Promotion measures.

**Q.2.** Write short notes on all of the following topics (1 mark each - Word limit - 100)

**A.** What is global competition?

**B.** Define Franchising.

**C.** What is capital immobility?

**D.** Define technological collaboration.

**E.** Explain Trade Block.



**INTERNAL ASSIGNMENT – 2**

<b>Course</b>	<b>MBA</b>	<b>Fundamentals of Global Business Management</b>
<b>Semester</b>	<b>3</b>	
<b>Total Marks:</b>	<b>15</b>	

<b>Q.1.</b>	<b>Write answers for any two questions from below. (5 marks each – Word limit – 500)</b>
<b>A.</b>	Explain the International Legal Environment in detail.
<b>B.</b>	Explain the meaning of Privatization in detail.
<b>C.</b>	Explain the functioning of Asian Development Bank in detail.
<b>Q.2.</b>	<b>Write short notes on all of the following topics (1 mark each - Word limit - 100)</b>
<b>A.</b>	What is BFTA?
<b>B.</b>	Explain Customs Union.
<b>C.</b>	Explain long term loans.
<b>D.</b>	Explain Domestication.
<b>E.</b>	What is free trade policy?