



**SURESH  
GYAN VIHAR**  
UNIVERSITY  
Accredited by NAAC with 'A' Grade

**INTERNAL ASSIGNMENT - 1**

<b>Course</b>	<b>MBA</b>	<b>Management Information Systems and Business Intelligence</b>
<b>Semester</b>	<b>3</b>	
<b>Total Marks:</b>	<b>15</b>	

**Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)**

- A.** What is an expert system? Explain Knowledge Based Expert System with example.
- B.** Identify the types of Information System used in Business Organization.
- C.** How can you manage customer relationship in the internet era? How professionals help to lessen the harmful effects and increase the beneficial effects of the use of Information Technology?

**Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)**

- A.** DSS
- B.** Discuss positive and negative impact of Information System.
- C.** EIS and ESS
- D.** ESS
- E.** What is Sensitivity Analysis?



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**INTERNAL ASSIGNMENT - 2**

<b>Course</b>	<b>MBA</b>	<b>Management Information Systems and Business Intelligence</b>
<b>Semester</b>	<b>3</b>	
<b>Total Marks:</b>	<b>15</b>	

**Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)**

- A.** What are the security issues arising in Information Management?
- B.** What are concepts of Information? What are the parameters on the basis of that the quality of information can be measured?
- C.** What is meant by Decision Support System (DSS)? What are the components of DSS? Differentiate DSS from MIS.

**Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)**

- A.** How will you process operations and take decisions using Information System?
- B.** What are the concepts of Information?
- C.** What are different stages of Business Intelligence?
- D.** Data Mining
- E.** Why DSS?