



**SURESH
GYAN VIHAR**
UNIVERSITY
Accredited by NAAC with 'A' Grade

INTERNAL ASSIGNMENT - 1

Course	MBA	World Class Manufacturing
Semester	3	
Total Marks:	15	

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

- A.** Explain the transition to world class organization.
- B.** What are forces at work for Global Integration?
- C.** What are the drawbacks of traditional batch manufacturing environment?

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

- A.** Business Strategy.
- B.** Explain achievement plan.
- C.** Define Force job rotation.
- D.** Explain return on assets.
- E.** What is global sourcing?



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INTERNAL ASSIGNMENT - 2

Course

MBA

Semester

3

Total Marks:

15

World Class Manufacturing

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

- A.** Discuss the Major Steps of the BASIC MODEL of PI.
- B.** Explain the term Quality management in detail with example.
- C.** Identify a service situation where the 3 M's could be employed.

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

- A.** Explain vertical integration.
- B.** Define operating Environment.
- C.** Define Industry maturity.
- D.** Assessing the competition.
- E.** Competing in new manufacturing Era.