



**SURESH
GYAN VIHAR**
UNIVERSITY
Accredited by NAAC with 'A' Grade

INTERNAL ASSIGNMENT - 1

Course

MBA

Semester

3

Total Marks:

15

**Environment for Strategic
Management**

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

- A.** Explain the impact of technology on society.
- B.** Define Globalization. How it helps in growth of business in India?
- C.** Bring out the limitations of environmental analysis.

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

- A.** What attracts foreign capital?
- B.** Explain entry threats.
- C.** Define mission.
- D.** What is green field investment?
- E.** Explain inward flows.



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INTERNAL ASSIGNMENT - 2

Course	MBA	Environment for Strategic Management
Semester	3	
Total Marks:	15	

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

- A.** What are related and supporting industries? How it helps in maintaining competitiveness?
- B.** Explain the economic issues in detail. How it affects multinational businesses?
- C.** Describe how global environment is analyzed.

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

- A.** Define Genetic Substitution.
- B.** What is poor flow?
- C.** What is meant by growth?
- D.** What is Reactionaries?
- E.** What is service to society?