



**SURESH  
GYAN VIHAR**  
UNIVERSITY  
Accredited by NAAC with 'A' Grade

**INTERNAL ASSIGNMENT - 1**

<b>Course</b>	<b>MBA</b>	<b>Business Ethics &amp; Corporate Governance</b>
<b>Semester</b>	<b>4</b>	
<b>Total Marks:</b>	<b>15</b>	

**Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)**

- A.** Explain the concept of business ethics. List the factors that affect the business practices in an organization and explain ethical and unethical business practices.
- B.** State the principles governing the life insurance sector. Give the code of best practices for life insurance companies.
- C.** Discuss the significance of CSR in contemporary society. Describe the difficulties in developing CSR.

**Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)**

- A.** What is certificate of compliance?
- B.** Respect
- C.** Explain legal suits.
- D.** Define tax evasion.
- E.** What is law?



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**INTERNAL ASSIGNMENT - 2**

<b>Course</b>	<b>MBA</b>	<b>Business Ethics &amp; Corporate Governance</b>
<b>Semester</b>	<b>4</b>	
<b>Total Marks:</b>	<b>15</b>	

**Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)**

- A.** Describe the recommendations of Kumar Mangalam committee report on corporate Governance.
- B.** Mention all the OECD principles of Corporate Governance.
- C.** Narrate all the steps involved in implementation of Ethics.

**Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)**

- A.** Aesthetic value
- B.** Define DCA.
- C.** Define Work culture.
- D.** Competitors
- E.** Define ethics.