



**SURESH
GYAN VIHAR**
UNIVERSITY
Accredited by NAAC with 'A' Grade

INTERNAL ASSIGNMENT - 1

Course	MBA	Strategic Cost Management
Semester	4	
Total Marks:	15	

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

- A. What are target costs? What are the steps in developing a target cost?
- B. What is Business Process Reengineering?
- C. What does it mean to obtain a competitive advantage? What role does the cost manage system play

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

- A. Define social cost.
- B. Explain Training.
- C. Fact Finding
- D. Define UNIDO.
- E. What is NPV?



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INTERNAL ASSIGNMENT - 2

Course	MBA	Strategic Cost Management
Semester	4	
Total Marks:	15	

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

- A. Explain the importance of Total Quality Management.
- B. Distinguish between Value Analysis and Value Engineering.
- C. What is social cost-benefit analysis? How is the investment projects in India evaluated from the social cost-benefit point of view?

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

- A. Cost Benefit Analysis
- B. What is cost information?
- C. Define strategy formulation.
- D. Explain cost leadership strategy.
- E. Direct and indirect Cost