



**SURESH
GYAN VIHAR**
UNIVERSITY
Accredited by NAAC with 'A' Grade

INTERNAL ASSIGNMENT - 1

Course	MBA	Strategic Cost Management
Semester	4	
Total Marks:	15	

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

- A. What are some of the planning considerations in implementing an ABM system?
- B. Explain Strategic advantages of Cost Benefit Analysis.
- C. Explain the concept of Activity Based Costing.

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

- A. Define strategy formulation.
- B. Explain average cost.
- C. What is cost management?
- D. Fact Finding
- E. Explain prime cost.



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INTERNAL ASSIGNMENT - 2

Course	MBA	Strategic Cost Management
Semester	4	
Total Marks:	15	

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

- A. Explain the concept of cost leadership strategy.
- B. Explain the difference between Activity Based Costing and Conventional Costing.
- C. What is cost reduction? How is it different from cost control?

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

- A. What is strategy Evaluation?
- B. Define UNIDO.
- C. Define employment potential.
- D. What is CBR?
- E. Fixed and Variable Cost