



**SURESH
GYAN VIHAR**
UNIVERSITY
Accredited by NAAC with 'A' Grade

INTERNAL ASSIGNMENT - 1

Course	MBA	International Business
Semester	4	
Total Marks:	15	

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

- A.** Explain the need for formulating international trade policy.
- B.** What are the various issues of the Arthur Dunkel Proposal in the Uruguay round of GATT?
- C.** What is international licensing? What are the advantages and disadvantages of international licensing?

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

- A.** Define innovation.
- B.** Explain Turnkey project.
- C.** Define mergers.
- D.** Explain Socio-cultural influences.
- E.** What is threat?



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INTERNAL ASSIGNMENT - 2

Course	MBA	International Business
Semester	4	
Total Marks:	15	

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

- A.** How do you cluster the countries based on the similarities in their accounting standards.
- B.** Discuss the global leading exporters and leading importers.
- C.** How is the WTO different from GATT?

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

- A.** Market Growth rate
- B.** Define intra-corporate transfers.
- C.** Define green field strategy.
- D.** Agreement duration
- E.** What is FDI?