

 SURESH GYAN VIHAR UNIVERSITY <small>Accredited by NAAC with 'A' Grade</small>		INTERNAL ASSIGNMENT - 1
Course	MBA	Leadership & Global Business Management
Semester	4	
Total Marks:	15	

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

- A. Organization cultures play an important role for the success of global organization? Discuss.
- B. Explain different activities conducted for running business.
- C. Explain the different business philosophies in global business management.

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

- A. Explain Charismatic leadership.
- B. Authority and Responsibility
- C. Explain small man power.
- D. Customer satisfaction
- E. Define global management.

 SURESH GYAN VIHAR UNIVERSITY Accredited by NAAC with 'A' Grade		INTERNAL ASSIGNMENT - 2
Course	MBA	Leadership & Global Business Management
Semester	4	
Total Marks:	15	

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

- A. Explain the scope of Resources Planning.
- B. Global human vision and future is essential for society Discuss.
- C. Global companies need to be proactive in every business activities Discuss.

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

- A. Passion
- B. Explain Transactional Theory.
- C. What is diversification?
- D. What are business goals?
- E. Explain the situational model.