
 SURESH GYAN VIHAR UNIVERSITY <small>Accredited by NAAC with 'A' Grade</small>		INTERNAL ASSIGNMENT - 1
Course	MBA	Fundamentals of Global Business Management
Semester	4	
Total Marks:	15	

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

- A. Explain the functioning of ASEAN in detail.
- B. State the important trade partners of India.
- C. Differentiate between domestic and international business.

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

- A. Explain market economy.
- B. Explain economic warfare.
- C. What is domestic market?
- D. Explain geo-politicization.
- E. Define export and import.

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Course	MBA	Fundamentals of Global Business Management
Semester	4	
Total Marks:	15	

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

- A. Explain the role of Global System of Trade Preferences (GSTP) in detail.
- B. State the position of India in International Trade.
- C. Differentiate between product life cycle and international product life cycle.

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

- A. Explain global awareness.
- B. What is ADR?
- C. What is global competition?
- D. Power Distribution
- E. What is strategic vision?