



**SURESH
GYAN VIHAR**
UNIVERSITY
Accredited by NAAC with 'A' Grade

INTERNAL ASSIGNMENT - 1

Course	MBA	Global Logistics & Supply Chain Management
Semester	4	
Total Marks:	15	

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

- A.** Make a list of common international logistics channel intermediaries and their Functions.
- B.** Identify the benefits accrued by Global Sourcing.
- C.** Discuss the specific objectives of purchasing and supply management. Relate these to a hospital.

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

- A.** Define globalization.
- B.** Explain FDI.
- C.** Explain e-commerce companies.
- D.** Define national boundaries.
- E.** What is GATT?



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INTERNAL ASSIGNMENT - 2

Course	MBA	Global Logistics & Supply Chain Management
Semester	4	
Total Marks:	15	

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

- A.** What should be the role of Supply Chain Management?
- B.** What is meant by supply management? Explain in detail.
- C.** What are the advantages of centralized purchasing organizations?

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

- A.** Explain TCN.
- B.** Define FTAA.
- C.** What is Turbo-capitalism?
- D.** Information Technology Industry
- E.** Explain philanthropic organization.