
 SURESH GYAN VIHAR UNIVERSITY <small>Accredited by NAAC with 'A' Grade</small>		INTERNAL ASSIGNMENT - 1
Course	MBA	Global Strategic Management
Semester	4	
Total Marks:	15	

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

- A. Explain management perspective to globalization.
- B. Discuss briefly about the global strategic skills.
- C. What is Knowledge Management? Why is Knowledge Management important in today's business climate?

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

- A. Explain domestic operations.
- B. What is Inflation?
- C. What is AIDS?
- D. What is a Capital inflow?
- E. What is MNC?

 SURESH GYAN VIHAR UNIVERSITY <small>Accredited by NAAC with 'A' Grade</small>		INTERNAL ASSIGNMENT - 2
Course	MBA	Global Strategic Management
Semester	4	
Total Marks:	15	

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

- A. What is Formulating Strategy? Discuss the various aspects of Strategy Formulation.
- B. Describe the levels of Cultural awareness and implications of globalization.
- C. Discuss professional vs. Parochial in detail.

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

- A. What is pace of deregulation?
- B. Explain global companies.
- C. Emerging markets
- D. Terrorism
- E. Explain NBC.