
 SURESH GYAN VIHAR UNIVERSITY <small>Accredited by NAAC with 'A' Grade</small>		INTERNAL ASSIGNMENT - 1
Course	MBA	Global Strategic Management
Semester	4	
Total Marks:	15	

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

- A. Describe the impact of regional developments on internationalization.
- B. What is Globalization? What factors are essential for the companies to go global?
- C. What is Transnational Corporation? Discuss the strategies of Transnational Corporations.

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

- A. Define open financial market.
- B. What is diffusion technology?
- C. Explain the illegal practices.
- D. Define capital movement.
- E. Define entrepreneurial culture.

 SURESH GYAN VIHAR UNIVERSITY Accredited by NAAC with 'A' Grade		INTERNAL ASSIGNMENT - 2
Course	MBA	Global Strategic Management
Semester	4	
Total Marks:	15	

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

- A. State the benefits of Transnational Corporations and problems arising from Transnational Corporations.
- B. Examine the trends that are occurring in each major region of the world and their impact on international management.
- C. What factors are required for becoming a global economy?

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

- A. Explain global economy.
- B. What is monetary policy?
- C. Explain GE.
- D. Explain increasing internationalization.
- E. Explain Wal-Mart.