

## Course Outcomes

### BBA – Year 1

#### Subject – Business Mathematics

<b>Course Outcomes</b>	
<b>At the end of the course, students will be able to</b>	
CO1	Evaluate and analyze fundamental and principles of algebra and apply mathematical skills to finance decisions.
CO2	Demonstrate the ability to algebraically derive and solve equations in functional and general form for problems in business.
CO3	Solve mathematical problems in the specific area of business, finance, investment and income tax assessment.
CO4	facilitate to take advanced, financial, or applied econometrics.

#### Subject: Business Communication Skills -

<b>Course Outcomes</b>	
<b>At the end of the course, students will be able to</b>	
CO1	Demonstrate an understanding of basic communication theories
CO2	Acquire and analyse prerequisite skills for effective Business Communication.
CO3	Critique communication strategies and techniques for business situations and contexts (group communication, listening, non-verbal communication)
CO4	Apply and enhance communication strategies for enhancing effectiveness of communication and personality attributes.

#### Subject: Introduction to Computers

<b>Course Outcomes</b>	
<b>At the end of the course, students will be able to</b>	
CO1	Demonstrate and analyze a basic understanding of computer hardware and software.
CO2	Illustrate the role of the computer for personal and professional uses.

CO3	Produce electronic documents using various software applications.
CO4	Develop and apply problem-solving skills.

**Subject: Principles of Management**

<b>Course Outcomes</b>	
<b>At the end of the course, students will be able to</b>	
CO1	Demonstrate the roles, skills and functions of management.
CO2	Incorporate the effective management skills needed to maximize individual and organizational productivity related to the internal and external environment and analyze modern management practices.
CO3	Evaluate leadership styles to anticipate the consequences of each leadership style.
CO4	Integrate management principles into management practices.

**Subject: Business Environment**

<b>Course Outcomes</b>	
<b>At the end of the course, students will be able to</b>	
CO1	Demonstrate the concept of the various constituents of environment and their impact on businesses.
CO2	Analyze the effects of government policy on the economic environment and insurance industry.
CO3	Evaluate an entity that operates in a business environment.
CO4	Integrate the concept and opening economies of developing countries like India through RTB and multilateral route (WTO).

**Subject: Business Economics**

<b>Course Outcomes</b>	
<b>At the end of the course, students will be able to</b>	
CO1	Demonstrate concepts of the operation of the business economics.
CO2	Analyze and evaluate theories and terms of international trade.

CO3	Evaluative and applicable skills for understanding market structures, exchange markets , trade organizations and finding organisations.
CO4	Critically evaluate and apply the effectiveness of different economic principles when applied to managerial decision making.

**Subject: Introduction to Financial Accounting**

<b>Course Outcomes</b>	
<b>At the end of the course, students will be able to</b>	
CO1	Demonstrate skills to combine practice and theoretical knowledge of financial accounting.
CO2	Analyze and measure emerging trends in financial accounting,
CO3	Facilitate decision making skills to the students in the financial analysis contexts.
CO4	Identify, analyze and solve financial accounting problems and opportunities in real life situations.

**Subject: Organizational Behaviour**

<b>Course Outcomes</b>	
<b>At the end of the course, students will be able to</b>	
CO1	Demonstrate a critical understanding of organizational behavior theories.
CO2	Analyze individual and group behavior and understand the implications of organizational behavior on the process of management.
CO3	Evaluate the appropriateness of various leadership styles and conflict management strategies used in organizations.
CO4	Apply organizational behavior concepts, models and theories to real life management situations through case analysis.

**BBA Year 2**

**Subject: Business Statistics**

<b>Course Outcomes</b>
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<b>At the end of the course, students will be able to</b>	
CO1	Demonstrate knowledge of the key terminology, concepts tools and techniques used in business statistical analysis.
CO2	Critically evaluate the underlying assumptions of analysis tools.
CO3	Summarize statistical data to solve practical business related problems.
CO4	Conduct basic statistical analysis of data.

**Subject: Cost Accounting**

<b>Course Outcomes</b>	
<b>At the end of the course, students will be able to</b>	
CO1	Demonstrate concept of cost and material and its presentation in financial statements.
CO2	Analyze the concept of cost and material accountings and its use for decision making and performance evaluation.
CO3	Prepare a budget and use budgets for performance evaluation after flexing the budget.
CO4	Summarize process cost accounting and prepare a process cost report.

**Subject: Financial Management**

<b>Course Outcomes</b>	
<b>At the end of the course, students will be able to</b>	
CO1	Demonstrate an understanding of the overall role and importance of the finance and its management functions.
CO2	Summarise basic finance management knowledge and Budgetary Control.
CO3	Evaluate the corporate governance structure of firms and examine the interactions, from a governance perspective, between firm management, financial markets and stakeholders.
CO4	Appraise the risk profile of firms; specifically, estimate the costs of capital, including debt and equity capital using financial data.

**Subject: Foundation of Human Skills**

<b>Course Outcomes</b>	
<b>At the end of the course, students will be able to</b>	
CO1	Demonstrate basics and intricacies of human nature.
CO2	Evaluate and estimate dynamics of group behaviour.
CO3	Analyse and incorporate skills required to enhance modern organisational culture and motivation overcoming barriers in development and managing stress issues.
CO4	Develop an ability to practically practice human skills for establishment and individual development.

**Subject: Introduction to Human Resource Management**

<b>Course Outcomes</b>	
<b>At the end of the course, students will be able to</b>	
CO1	Demonstrate a basic understanding of different tools used in forecasting and planning human resource needs.
CO2	Develop, implement and evaluate employee orientation, training, and development programs.
CO3	Evaluate the key issues related to administering the human elements such as motivation, compensation, appraisal, career planning, diversity, ethics, and training
CO4	Formulate and incorporate the concepts of management and organizational behavior in various fields of management

**Subject: Introduction to Management Information System**

<b>Course Outcomes</b>	
<b>At the end of the course, students will be able to</b>	
CO1	Relate and illustrate the basic concepts and technologies used in the field of management information systems.
CO2	Compare the processes of developing and implementing information systems.
CO3	Measure and determine the role of information systems in organizations, the strategic management processes, with the implications for the management.
CO4	Develop and incorporate models of MIS development.

**Subject: Principles of Marketing**

<b>Course Outcomes</b>	
<b>At the end of the course, students will be able to</b>	
CO1	Demonstrate the ability to critically evaluate a marketing program from consumer and marketing practitioner viewpoints, including consideration of ethical implications.
CO2	Analyze knowledge of the individual components of a marketing mix.
CO3	Identify and evaluate the organisational processes involved in the planning, implementation and control of marketing activities.
CO4	Develop knowledge of regulatory and ethical factors considered essential to making marketing decisions.

**Subject: Production and Operations Management**

<b>Course Outcomes</b>	
<b>At the end of the course, students will be able to</b>	
CO1	Understand evolution of production and operation management from manual to automated processes
CO2	Decide plant location, prepare plant layout, and organize physical facilities with optimum safety levels
CO3	Execute decisions related to material management, procurements, and inventory management
CO4	Planning and executing various stages production by carrying out maintenance activities regularly

**BBA Year 3**

**Subject: Business Administration**

<b>Course Outcomes</b>	
<b>At the end of the course, students will be able to</b>	
CO1	Understand the nature and dynamics of social behavior relating to organizational performance in order to develop strategies to become effective in organizations.

CO2	Identify and evaluate ethical, social, and environmental impacts in business.
CO3	Utilize analytical skills to devise innovative and creative solutions to problems.
CO4	Integrate and formulate core concepts and theories across functional areas of business.

**Subject: Business Entrepreneurship**

<b>Course Outcomes</b>	
<b>At the end of the course, students will be able to</b>	
CO1	Confirm ability to discern distinct entrepreneurial traits.
CO2	Explore and collaborate entrepreneurial leadership and management styles through case studies of successful entrepreneurs.
CO3	Explore and facilitate entrepreneurial leadership and management style.
CO4	Design strategies for successful implementation of ideas and write a business plan.

**Subject: Business Regulatory Framework (Mercantile Law)**

<b>Course Outcomes</b>	
<b>At the end of the course, students will be able to</b>	
CO1	Demonstrate knowledge of legal frame work governing the business world.
CO2	Estimate and analyse basic concepts, terms & provisions of Mercantile and Business Laws.
CO3	Develop critical perspective on business regulatory and consumer protection acts.
CO4	Develop strategies to facilitate business processes successfully through practical understanding of Instrument act, Arbitration and Conciliation.

**Subject: Elements of Company Law**

<b>Course Outcomes</b>	
<b>At the end of the course, students will be able to</b>	
CO1	<b>Interpret and conceptualize the New Companies Act 2013 &amp; Concept of formulation of Companies.</b>
CO2	<b>Construct and draft the documents relating to Incorporation and Raising of Capital.</b>
CO3	<b>Evaluate and collaborate the Rules of Forfeiture, Surrender &amp; Transfer of Shares.</b>
CO4	<b>Design and formulate E-Governance and E-Filing.</b>

**Subject: International Economics**

<b>Course Outcomes</b>	
<b>At the end of the course, students will be able to</b>	
CO1	Demonstrate understanding of economic theories and models of international trade and economy.
CO2	Analyze and dissect links between trade, international finance, economic growth and globalization.
CO3	Evaluate the economic relationships between countries, covering both trade and monetary issues.
CO4	Critically comment on and participate in current debates on international economic policies and its effects.

**Subject: Introduction to E-Commerce**

<b>Course Outcomes</b>	
<b>At the end of the course, students will be able to</b>	
CO1	Demonstrate an understanding of the foundations and framework of E-commerce.
CO2	Analyze and estimate the impact of E-commerce on business models and strategies.
CO3	Collaborate Internet trading relationships including Business to Consumer, Business-to-Business, Intra-organizational and relation with banking industry.
CO4	Assess and design electronic payment systems and systems for copy writing.

**Introduction to Enterprise Resource Planning**

<b>Course Outcomes</b>	
<b>At the end of the course, students will be able to</b>	
CO1	Demonstrate conceptual knowledge of ERP systems for manufacturing or service companies.



CO2	Analyze the technical aspect of Enterprise Resource and telecommunication systems, internet and their roles in business environment.
CO3	Design and practice the selection, acquisition and implementation of enterprise systems acquired from analysis of effective and popular.
CO4	Create technologically sound ERP packages to support business operations and decision-making.